

FOR IMMEDIATE RELEASE

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Glacier Skywalk on Discovery Channel

Glacier Skywalk project to be featured on Discovery Channel's "Daily Planet"

BANFF - The Glacier Skywalk, located in the Canadian Rockies, has come to life in a feat of modern-day design, engineering and construction. This brand new attraction offers visitors a unique way to connect with the surrounding environment, through a 400 metre interactive interpretive walkway and a thrilling glass-floored observation platform suspended 280 metres above the breathtaking Sunwapta Valley. The Discovery Channel's feature show, Daily Planet, was on site to capture the story behind building this incredible structure and will share it with the world beginning on Monday, October 28 at 7 pm EST.

Daily Planet, a science magazine show that delivers a fascinating mix of documentaries and features, focused on the installation of the glass walkway frame. This milestone in the construction process was reached on July 26, 2013 and was recognized as an incredible engineering accomplishment. Numerous Canadian and international partners worked together on this innovative project to ensure a seamless and environmentally sensitive installation process of the unique walkway structure. The Glacier Skywalk is located on the Icefields Parkway in the Alberta Rocky Mountains, which was recently named by National Geographic Traveler as one of Canada's 50 Places of a Lifetime.

"We were thrilled to partner with Discovery Channel on the making of this show" said Michael Hannan, President, Brewster Travel Canada. "From the first stages of this project, the Glacier Skywalk has been recognized around the world for its award-winning design. We are excited to share this part of the Glacier Skywalk story through a feature on Daily Planet."

Tune into the Discovery Channel in Canada on October 28 at 7 pm EST to see the Glacier Skywalk on Daily Planet. The feature will also be available online after October 28 at www.Discovery.ca.

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About the Glacier Skywalk

Go beyond nature's edge and immerse yourself in an awe-inspiring interpretive experience in one of the most unique ecosystems in the world. Explore the immense powers of glaciology from a fully-accessible, cliff-edge walkway that leads to a glass-floored observation platform 280 metres (918 ft) above the Sunwapta Valley. From ice-capped mountain peaks to vast glacier-formed valleys, the Glacier Skywalk is your front row seat to nature's most grand performance. For more information, please visit www.glacierskywalk.ca.

About Brewster Travel Canada

For more than a century, Brewster Travel Canada has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices, environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada. Brewster is part of the Viad Corp (NYSE: VVI) Travel & Recreation Group, which also includes Glacier Park, Inc. and Alaska Denali Travel. For more information about Brewster, please visit www.brewster.ca.