

FOR IMMEDIATE RELEASE

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Brewster Travel Canada Acquires the Banff International Hotel

BANFF – Brewster Travel Canada, a subsidiary of Viad Corp (NYSE:VVI), announced today the acquisition of the Banff International Hotel.

The Banff International Hotel is a green key eco-rated 162-room hotel situated in downtown Banff within walking distance of restaurants, museums and shopping. Amenities include Ricky's All Day Grill restaurant, a fitness centre, steam room, dry sauna and hot tub, underground parking, guest laundry facilities and ski lockers. Renowned for its spectacular scenery, year round eclectic dining scene and festivals, Banff National Park is an idyllic destination for international and domestic travelers. Available winter activities include downhill skiing, dog sledding, cross country skiing and snowshoeing while available summer activities are hiking, rafting, horseback riding, fishing and biking.

Michael Hannan, President of Brewster Travel Canada, said "The addition of the Banff International Hotel expands our share of rooms in Banff National Park enhancing our ability to service tour operator and independent traveler needs. It is a natural fit with our existing hospitality, attraction, travel planning and transportation assets, building upon the strong foundation we have established in Banff. We are excited to offer this new product to our valued customer base and look forward to serving our customer needs with an expanded portfolio of high quality experiential products and services. We also look forward to the opportunity to expand business partnerships across all of Brewster Travel Canada's divisions."

Apart from the Banff International Hotel, Brewster Travel Canada operates and owns the Mount Royal Hotel, a 135-room hotel located in Banff National Park and the Glacier View Inn, a 32-room hotel located on the Icefields Parkway in Jasper National Park.

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About Brewster Travel Canada

For more than a century, Brewster Travel Canada, a Viad Corp (NYSE: VVI) company, has been delivering premium Canadian travel experiences to the global market by connecting travelers to one of the world's most spectacular natural locations. Brewster's guiding principles are based on integrity through ethical practices and environmental stewardship, excellence in customer service and product delivery, and strength through growth and sustainable development. With expertise in travel planning, transportation, hospitality and attractions, Brewster Travel Canada has set the standard of excellence for authentic travel experiences in Canada. For more information, visit www.brewster.ca.