

FOR IMMEDIATE RELEASE

FEB 2, 2022

## Pursuit Introduces Re-imagined Miette Mountain Cabins

-A new name and renovated guest rooms elevates popular Jasper National Park stay-

**JASPER, Alberta** – (Feb 2, 2022) – Pursuit has introduced an updated look to its popular Jasper wilderness lodging with the unveiling of Miette Mountain Cabins. Nestled within the pristine snowcapped mountains and pine-scented forests of the Canadian Rockies, the collection of classic cabins and cozy lodge rooms received a name refresh in addition to upgraded guest cabins, common areas and lodge rooms.

Miette Mountain Cabins, formerly Pocahontas Cabins, features warm wood interiors, classic stone fireplaces and common spaces designed for enjoying the mountains with family and friends. Its ideal location in the historic Miette Hot Springs area of Jasper National Park, provides an accessible outdoor experience, near natural hot springs, hiking trails and other outdoor activities.

“Located in one of the most pristine mountain landscapes in the Canadian Rockies, the re-imagined Miette Mountain Cabins invites visitors to stay at the doorstep of a stunning wilderness experience,” said Stuart Back, Chief Operating Officer, Banff Jasper Collection by Pursuit.

“To ensure we are taking steps to honour this special place and in respect of the historical and cultural significance of these lands, we have collaborated with the Indigenous communities for this renaming.”

The recent renovations include 10 re-imagined Pioneer Cabins designed with contemporary yet casual mountain décor along with a redesigned main lodge lounge. The refresh will also include additional guests room upgrades, anticipated to be completed this May.

Amenities of the multi-concept cabins and lodge experience include a heated outdoor pool and hot tub along with outdoor barbecues, perfect for spending a relaxing evening with family and friends. Guests can also enjoy activities including snowshoeing in winter and biking and exploring an abundance of hiking trails in summer.

Miette Mountain Cabins is one of seven Jasper hotels by Pursuit. These accommodations provide a convenient base for exploring one of Canada’s beloved national parks and experiencing Pursuit’s attractions and culinary experiences. These include the Columbia Icefield Adventure, Columbia Icefield Skywalk, Glacier View Lodge at the Columbia Icefield, dining and boat tour adventures at Maligne Lake and the Maligne Canyon Wilderness Kitchen near Jasper. Miette Mountain Cabins is located a scenic 30-minute drive from the Jasper townsite.

“As we continue to invest in the Jasper community, we are honoured to be part of a larger initiative, led by our Indigenous partners to rename this historic area,” said Richard Cooper, Director of Operations, Jasper Lodging by Pursuit. “We are thankful to be able to work diligently in collaboration with our First Nation communities to help preserve such an incredible place.”

For more information visit [banffjaspercollection.com](https://banffjaspercollection.com), call 1-800-808-8068, or follow us on social media @pursuitbanffjasper

View images of [Miette Mountain Cabins here](#). | Photo credit: Miette Mountain Cabins by Pursuit

Pursuit adheres to current provincial mandates surrounding COVID-19.

### About Pursuit

Pursuit is an attractions and hospitality company that owns and operates a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight

ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas, and Toronto (expected opening 2024), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit [pursuitcollection.com](https://pursuitcollection.com).

**For media inquiries, please contact:**

Tanya Otis, Pursuit  
totis@pursuitcollection.com | 587.222.4686