



IMMEDIATE RELEASE:  
FEBRUARY 26, 2019

## Pursuit Expands Flight Ride Experience to Las Vegas

**DENVER** – (February 26, 2019) – Pursuit, a business unit of Viad Corp (NYSE: VVI), announced today that it will expand its flight ride concept to Las Vegas. Modeled after Pursuit’s highly successful FlyOver Canada attraction, FlyOver Las Vegas will provide guests with an exhilarating flight experience over the American Southwest’s most iconic locations, picturesque scenery and natural wonders.

With construction to begin later this year, the new attraction is anticipated to open in early 2021. This new Las Vegas experience will mark the third FlyOver attraction for the global adventure travel brand, following the highly anticipated launch of FlyOver Iceland in Reykjavik in summer 2019.

The new year-round attraction will be located on Las Vegas Boulevard.

“The launch of FlyOver Las Vegas will provide visitors with a truly unforgettable experience showcasing some of the most iconic and visually stunning landscapes in the American Southwest,” said Lisa Adams, VP of FlyOver Attractions. “We look forward to bringing a brand new flight ride to such a widely visited destination as we continue to expand and enhance our current portfolio of unforgettable world-class experiences.”

FlyOver Las Vegas will highlight iconic destinations in and around Nevada with filming locations expected to include the expansive Grand Canyon in Arizona, Zion and Arches National Parks in Utah, and Lake Tahoe in California.

“The story of our growth is grounded in our commitment to refresh, improve and expand our global collection of iconic, unforgettable and inspiring adventure travel experiences,” said David Barry, President, Pursuit. “Building a new FlyOver attraction in a globally recognized tourism destination like Las Vegas marks another milestone in Pursuit’s strategic growth. The new attraction will enable us to connect visitors with a distinctive experience that showcases both the vibrancy of Las Vegas along with the stunning natural wonders of the Southwestern United States.”

The FlyOver Las Vegas flight ride utilizes a unique and state-of-the-art moving platform with six degrees of motion, multi-sensory special effects and a 52-foot spherical screen that provides guests with an unparalleled flight across iconic locations and natural landscapes. Special effects, including wind, mist and scents, combine with the ride’s motion to create an unforgettable visceral experience.

For more information on FlyOver Las Vegas visit [flyoverlasvegas.com](http://flyoverlasvegas.com)

View images [here](#).

### About Pursuit

Pursuit is a collection of iconic, unforgettable experiences in the Canadian Rockies, Alaska, Montana, Vancouver, British Columbia, and Reykjavik, Iceland (launching summer 2019). Pursuit’s world-class attractions, distinctive lodges and travel experiences help adventurous people from around the world discover and connect with iconic locations, including Banff, Jasper, Waterton Lakes, Glacier, Denali and Kenai Fjords national parks. From Alaska to Western Canada to Montana, our attractions, tours and lodging let people feel the joy that comes with moments of awe and inspiration. Pursuit is part of Viad Corp (NYSE: VVI). For more information about Pursuit’s collection of experiences, visit [pursuitcollection.com](http://pursuitcollection.com).

### For media inquiries, please contact:

Tanya Otis, Pursuit

Email: [totis@pursuitcollection.com](mailto:totis@pursuitcollection.com) | Phone: 587.222.4686

### Investors and Financial Media:



Sajid Daudi or Carrie Long, Viad Investor Relations  
Email: [ir@viad.com](mailto:ir@viad.com) | Phone: (602) 207-2681