

IMMEDIATE RELEASE:
JUNE 9, 2020

FlyOver Canada Sets Reopening Date of June 18

VANCOUVER (June 9, 2020) – FlyOver Canada has announced a June 18 reopening date for its popular flight ride and Flying Whale Café. The attraction temporarily suspended operations this past March to support the public health response to COVID-19, as travel restrictions and social distancing measures were initiated.

The anticipated reopening will follow the provincial government’s approach on relaunching and will include rigorous cleaning, physical distancing and training protocols as outlined in Pursuit’s recently announced [Safety Promise](#) program.

“Since we paused operations this past March, we have worked diligently to redesign a visitor experience that ensures the safety of our guests, staff and surrounding community,” said Lisa Adams, Vice President, FlyOver Attractions by Pursuit.

New operational protocols will include reducing guest capacity during each ride and throughout the FlyOver Canada attraction, adopting stringent cleaning protocols as approved by Health Canada, and screening all staff before shifts. Physical distancing initiatives will also include the use of face masks for staff and the installation of plexiglass barriers where possible.

“As we prepare to reopen our doors we want to provide guests with an increased level of assurance that when they are ready to visit us, they can do so with confidence knowing that we have their utmost safety in mind.”

Additional highlights of FlyOver Canada’s safety measures include:

- / Implementation of reduced guest capacity with empty seat separation between groups and families to ensure appropriate social distancing.
- / The ride will be fully sanitized between guests. This will complement high-frequency cleaning of all public spaces throughout the day.
- / Hand sanitizer stations will be placed at all property entrances, public spaces and near washrooms.
- / Personal protective equipment will be provided to all attractions staff.
- / Each small group will have a Flight Guide at all times to make sure social distance rules are being considered.

Reintroducing FlyOver Iceland at FlyOver Canada

FlyOver Canada will also reintroduce FlyOver Iceland to this summer’s flight ride lineup. The experience, which opened in Reykjavik last August, provides guests with an exhilarating flight simulation over some of Iceland’s most iconic natural wonder and picturesque scenery. FlyOver Iceland will run at FlyOver Canada from June 18 August 31.

“With travel limited this summer, we offer a unique way for guests to immerse themselves in flight across dramatic and stunning landscapes in both Canada and Iceland, all without leaving the city,” said Adams. “We’re offering attractive rates for both individuals and families with children over the next few months in addition to flexible cancellation policies, to ensure our guests are able to book with confidence this summer.”

Further details on FlyOver Iceland programming and reopening specials can be found at www.flyovercanada.com/

For information on the new Safety Promise by Pursuit visit flyovercanada.com/safety-promise/

About Pursuit

Pursuit is an attractions and hospitality company that provides a collection of inspiring and unforgettable experiences in iconic destinations. From world-class attractions, distinctive lodges and engaging tours in stunning national parks and renowned global travel locations, to our growing collection of FlyOver flight ride experiences in the vibrant cities of Vancouver, Reykjavik, Las Vegas (expected opening 2021), and Toronto (expected opening 2023), Pursuit's elevated hospitality experiences enable visitors to discover and connect with these iconic destinations. With a strategic direction to build an expanding portfolio of extraordinary travel experiences, Pursuit remains focused on delivering unforgettable and inspiring experiences in iconic locations worldwide. Pursuit is part of Viad Corp (NYSE: VVI). For more information visit pursuitcollection.com.

For media inquiries, please contact:

Tanya Otis, Pursuit

Email: totis@pursuitcollection.com | Phone: 587.222.4686